

Committee: The City Bridge Trust Committee	Date: 24 May 2016
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

Summary

This is a regular report by the Chief Grants Officer.

Recommendation

That the report be noted.

Main Report

Introduction

1. You will recall that you have agreed that each of the City Bridge Trust (CBT) Committee Meetings will begin with a presentation on a particular aspect of the work you support. The exception to this was your March Committee meeting which, being the last meeting of the financial year, meant that there was an unusually large number of grant recommendations to consider.
2. This is your sixth such meeting, and the last of your chosen themes. To date, topics have covered Strengthening London's Voluntary Sector, Disability, Mental Health, London's Environment, Older Londoners and today's chosen topic, Reducing Poverty.
3. It is suggested that the next four topics cover:
 - English for Speakers of Other languages
 - Resettlement and Rehabilitation of Offenders
 - Domestic and sexual violence
 - Advice Provision

Today's speaker is Sarah Greenwood, London Foodbank Network Manager at the Trussell Trust.

Food Poverty and Foodbanks

4. According to the Trust for London's Poverty Profile, 27% of Londoners live in poverty after housing costs are taken into account, compared with 20% in the rest of England. Housing costs are an important factor in London's higher poverty rate. The majority of people living in poverty are working families and as employment has increased, so has the number of working families in poverty - from 700,000 to 1.2 million in the last decade. Almost 700,000 jobs

in London (18%) pay below the London Living Wage. This number has increased for five consecutive years, particularly among men working full-time.

5. The Trussell Trust runs a network of over 400 foodbanks, giving emergency food and support to people in crisis across the UK, where, according to the Trussell Trust, thirteen million people live below the poverty line. In the last year it gave 1,109,309 three day emergency food supplies to people in crisis.
6. In London, the Trussell Trust supports 38 foodbanks operating from 99 foodbank centres offering help to those in need, either at a parent foodbank or a satellite centre. You are currently funding the London Foodbank Network Manager and the London Foodbank Development Officer posts. You also are funding four local foodbanks currently. Last year, Trussell Trust gave nearly 106,000 three-day emergency food packs to support 65,500 adults and 43,300 children in London.
7. In October 2015, Sustain published its report *Beyond the Food Bank* which highlighted initiatives that help to tackle food poverty. The report states:
 - Ten London boroughs no longer offer a meals-on-wheels service, leaving vulnerable and isolated older people at risk of malnutrition.
 - There are estimated to be 220,000 London pupils living below the poverty line who are not enrolled for Free School Meals. Most of these are not eligible, for example, because their parents receive tax credits to top up their low wage work.
 - Over half a million children in London will struggle for food during school holidays.

Communications

8. Officers have been working with City of London Corporation's Communication Office in order to update the Trust's Communications Plan. This will be brought to the Committee later in the year.
9. A round up of media coverage is provided in the table below where you will also see that the Chief Grants Officer took part in a live online panel Q&A session on the Guardian voluntary sector network.

Charity	Publication	Circulation	Links	Reach
City Bridge Trust	Charity Times	Bi-monthly 8500	http://bit.ly/1T1sh7I City Bridge Trust receives London Living Wage accreditation	National Trade
Age UK	South London Press	Weekly 22500	South London Press reports that the City Bridge Trust has given a grant of over £100,000 to a Lewisham charity which supports disabled women	South London
City Bridge Trust	Guardian	Daily 179000	http://bit.ly/1MjqJmN David Farnsworth, Chief Grants Officer at the City Bridge Trust, is featured on a panel of key charity professionals as part of a live Q&A on the Guardian Voluntary Sector Network.	National
City Bridge Trust	Guardian	Daily 179000	http://bit.ly/1SELB7r David Farnsworth, Chief Grants Officer at the City Bridge Trust, is quoted in a Guardian piece on how charities can attract top funders.	National

City Bridge Trust/Heritage Lottery Fund	Horticulture Week	Weekly 6300	http://bit.ly/23GKQxx The City Bridge Trust is referenced in a Horticulture Week article about a new almshouse courtyard, which will due to open in Clerkenwell.	National Trade
Stepping Stones Fund	Better Society		http://bit.ly/1rUeVxO The City Bridge Trust is mentioned in a Better Society article on The Stepping Stones Fund, a partnership between the City of London's charity and UBS, which aims to support charities and social enterprises.	Trade
Lambeth and Southwark Mind	South London Press	Weekly 22500	http://bit.ly/24K96kR David Farnsworth, Chief Grants Officer at the City Bridge Trust, is quoted in a South London Press piece on supporting Londoners with mental health problems.	South London
Age UK	Waltham Forest Guardian	Weekly 12900	http://bit.ly/1VWxcYr A £35,000 grant by the City Bridge Trust to Age UK features in the Waltham Forest Guardian	North London

Telling Your Stories

10. You may recall that you agreed to continue your partnership with the Media Trust for a fifth year on the 'Telling Your Stories' initiative whereby the Media Trust works with a cohort of your grantees to produce short films about the work of the organisation. These are used by the organisations to help promote themselves by bringing their work to life.
11. A long list of 30 recent grantees were invited to apply to take part, describing what they do and why they would like to produce a short video. Eight were then selected using the following criteria:
 - the most compelling stories to tell
 - clearly perceived benefits to the organisation
 - a suitable platform to show the film
 - a commitment to engage with and learn from the process.
12. After attending an introductory workshop, each of the eight was matched with a voluntary professional film-maker, together with Media Trust staff. The resulting films were of a very high quality. They were badged as part of your 20th anniversary activities and were shown at a screening at the Barbican on 23rd February 2016. One of the film-makers, David Hewitt, also spoke about why he volunteered to take part in the project and what he got out of his involvement with the initiative.
13. The films were also broadcast on the Community Channel and are available on the Trust's YouTube <https://www.youtube.com/user/TheCityBridgeTrust>.

Stepping Stones Fund - Update

14. At March Committee you were joined by Craig Calvert from UBS and approved a request from West London Zone under the Stepping Stones Fund, your partnership programme with the bank. Later that same month the Chairman, Deputy Chairman, and Chris Murphy (also UBS) met to agree the other awards that should be made under this initiative. The organisations funded in the second round of Stepping Stones are as follows:

Strand 1: Capacity building

Organisation	Amount
Only Connect	£50,000
Integrated Neurological Services	£48,000
AgeUK Lewisham & Southwark	£45,000
Women's Aid	£50,000
Camden Society	£50,000
ReachOut	£50,000
Isledon Arts	£46,000
Croydon Voluntary Action	£40,000
Royal Foundation of St Katharine	£50,000
Sub-total	£429,000

Strand 2: Piloting outcomes

Organisation	Amount
Team Up	£50,000
Teens & Toddlers	£34,500
Theatre Centre	£20,000
Bromley by Bow Centre	£50,000
Action for Children	£50,000
<i>Sub-total</i>	<i>£204,500</i>

Strand 3: Risk Finance

West London Zone	£150,000
<i>Sub-total</i>	<i>£150,000</i>

Grand total: £783,500

15. This funding is shared 70:30 with UBS. As I noted in my March report £1m was originally allocated for this second round of the programme, and we received 36 bids to a total value of £2,036,563. Those selected for funding were regarded as having the most credible plans to investigate how social investment finance might help them deliver their missions.
16. On 22nd April UBS hosted a reception at their offices near Liverpool Street to celebrate the grantees. Speeches were made by the Chairman, Chris Murphy, and the CEO of Team Up, and we announced the launch of the third round of Stepping Stones for Summer 2016. The Trust and UBS will maintain their partnership in this next round (the bank is currently finalising the details of its commitments), and we are planning to invite initial proposals from eligible charities and social enterprises from June 2nd.

City Funding Network raises more than £16,000

17. The 686th Lord Mayor, Dame Fiona Woolf, hosted a City Funding Network event on April 25th, at global law firm CMS London, where she is partner, providing the opportunity for three-shortlisted small charities to pitch for a strict six minutes to an audience of City workers. The event raised more than £16,500.
18. The audience was given a rare insight into the lives of refugee women finding confidence through cooking; transgender people finding confidence in swimming and trafficked women finding confidence in becoming owners of their own businesses or finding new careers, all through three ground-breaking charities.

Beacon Awards Event - Innovating Philanthropy through Impact Investing

19. On 16th March, City Philanthropy co-organised a Beacon Awards Fellowship event featuring impact investor, co-founder of ClearlySo Angels and Beacon

Award winner Suzanne Biegel at CCLA. She and other investors shared their stories and insight with an invited audience.

Young People's Foundations

20. Your Chief Grants Officer and Principal Grants Officer attended the official launch of the three Young People's Foundations (in Brent, Barnet and Harrow) which you are supporting in conjunction with the John Lyon's Charity.
21. The launch, held at the JLC offices in Sloane Square, was very well attended and where ample testimony was given as to the need for and value of this exciting initiative. Foundations have been established in each of these boroughs to bring together all local providers of youth services to maximise resources and share common functions (eg bidding for tenders). Representatives from several other boroughs were also in attendance and showed great interest in replicating the model.

London Living Wage

22. City Bridge Trust has been awarded the London Living Wage Friendly Funder accreditation by the Living Wage Foundation in recognition of its implementation of the London Living Wage policy across its funding relationships with voluntary organisations.
23. As part of this commitment to be a London Living Wage Friendly Funder, the Trust will support applicant bodies to pay the London Living Wage to any grant-funded staff posts. London Living Wage Friendly Funders are themselves Living Wage employers and then, where possible, encourage grantees to become accredited employers over time.

Grant Applications Summary

24. Your meeting today will consider 80 applications, including 26 grant recommendations as well as 18 grants to be noted as approved/ being considered by delegated authority, for a total recommended sum of £3,265,565. If all recommendations are approved you will have spent 21% of your total grants budget for 2016/17 which is in line with targets. The implications of today's recommendations are shown in Table 1 against the grants budget for 2016/17.
25. Your 2016/17 grants budget was increased by £4,000,000 at the Court of Common Council in July 2015. Table 1 shows how this has been allocated to the core grants budget and additional funding schemes.

Table 1: Overall spend against 2015/16 budget

	Grants budget	Grants spend	% spend of annual budget
Core 2016/17 Investing in Londoners grants budget			
Original Grants Budget	£15,000,000		
20th anniversary budget uplift (20%)	£800,000		
Total Budget Available	£15,800,000		
Today's recommendations			
May 2016		£3,265,565	21%
Total annual spend		£3,265,565	21%
Remaining budget	£12,534,435		

Additional funding streams			
Anniversary programme: employability (20th anniversary budget uplift (40%))			
2016/17 budget	£1,600,000		
Carry forward 2015/16 (subject to approval)	£1,200,000		
Spend at previous meetings		£0	
Recommended spend today		£0	
Total spend		£0	
Balance	£2,800,000		
Anniversary programme: infrastructure support (20th anniversary budget uplift (40%))			
2016/17 budget	£1,600,000		
Carry forward 2015/16 (subject to approval)	£850,000		
Spend at previous meetings		£0	
Recommended spend today		£0	
Total spend		£0	
Balance	£2,450,000		
Annual funding for Prince's Trust funding (agreed Oct 14)			
Budget	£1,000,000		
Total spend		£1,000,000	
Balance	£0		

26. Table 2 shows the grant awards you have made this financial year under Investing in Londoners and today's recommendations by programme. Charts 1 and 2 show the proportion of grants awarded for each programme by number of grants and value of grants respectively¹.

¹ Making London More Inclusive excludes access audits which are shown separately.

Table 2: Investing in Londoners awards and recommendations by programme

Fund/Program	Value of Grants		No. of Grants	
	Today	Total	Today	Total
English for Speakers of Other Languages	£119,390	£119,390	2	2
Improving Londoners' Mental Health	£565,420	£565,420	6	6
Improving London's Environment	£0	£0	0	0
Making London More Inclusive (ex. Access Audits)	£402,050	£402,050	5	5
Making London Safer	£220,000	£220,000	1	1
Older Londoners	£661,400	£661,400	6	6
Reducing Poverty	£781,300	£781,300	6	6
Resettlement and Rehabilitation of Offenders	£0	£0	0	0
Stepping Stones	£0	£0	0	0
Strengthening London's Voluntary Sector	£348,370	£348,370	4	4
Strategic Initiatives	£154,535	£154,805	9	9
Arts Apprenticeships	£0	£0	0	0
Eco-audits	£2,600	£2,600	1	1
Access Audits	£8,080	£10,230	4	4
Grand total	£3,263,145	£3,265,565	44	44

Chart 1: % grants awarded by outcome area this financial year (by number of grants)

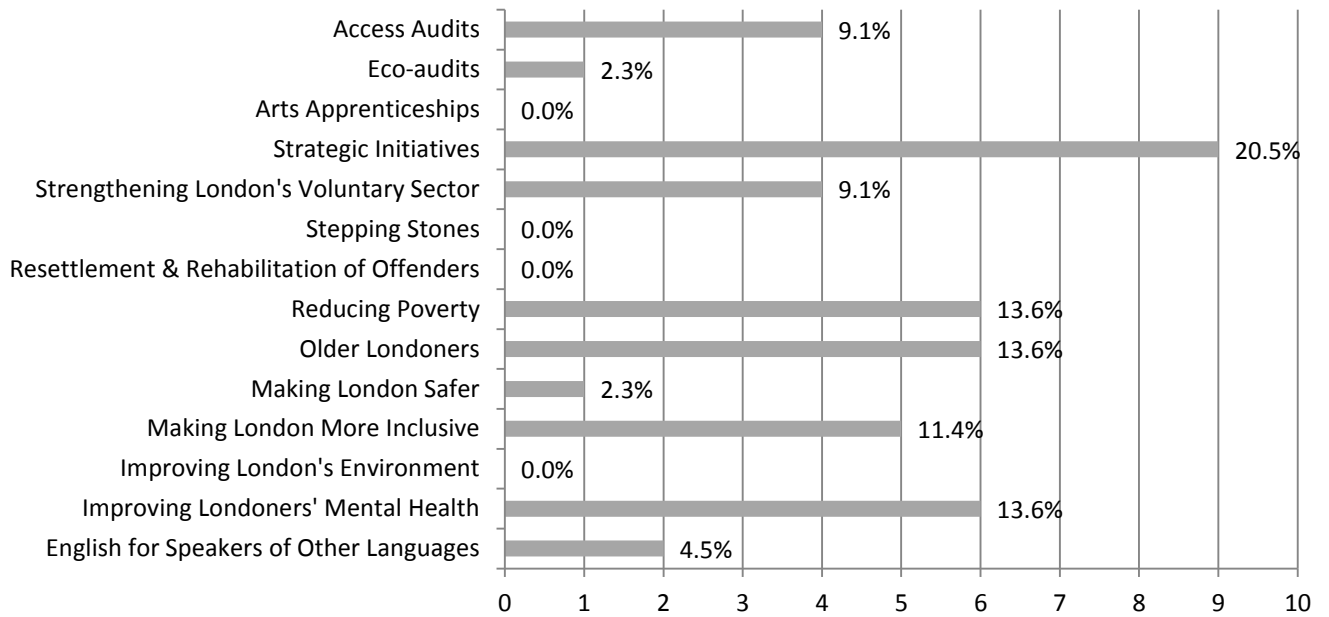
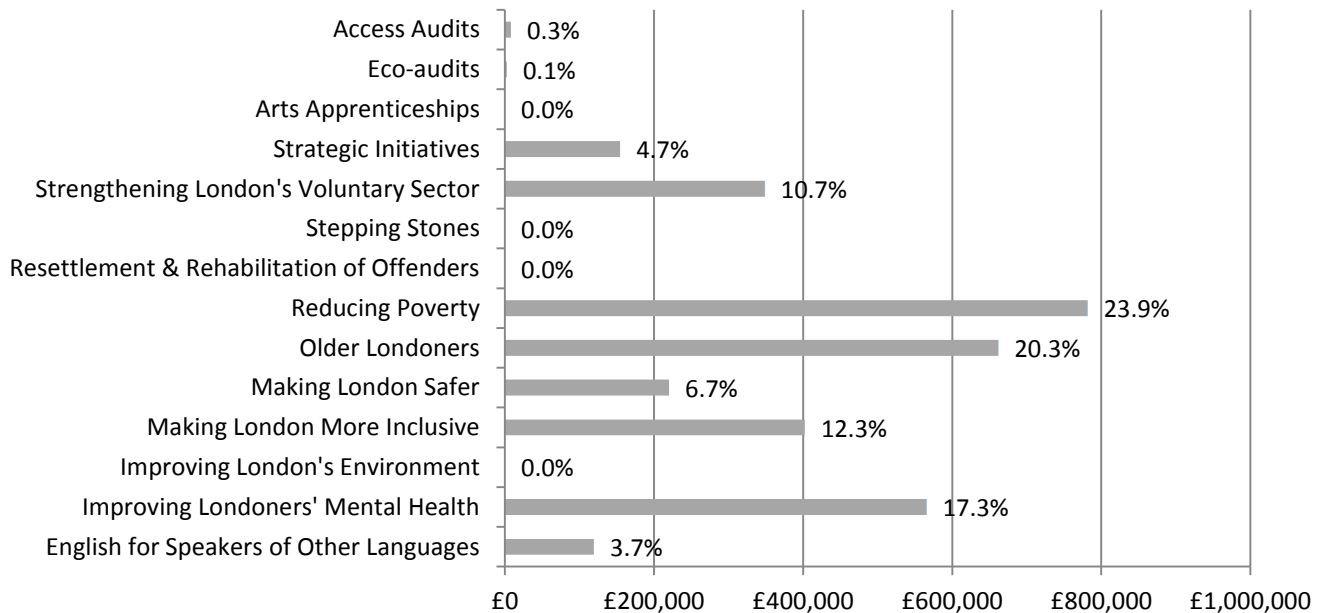
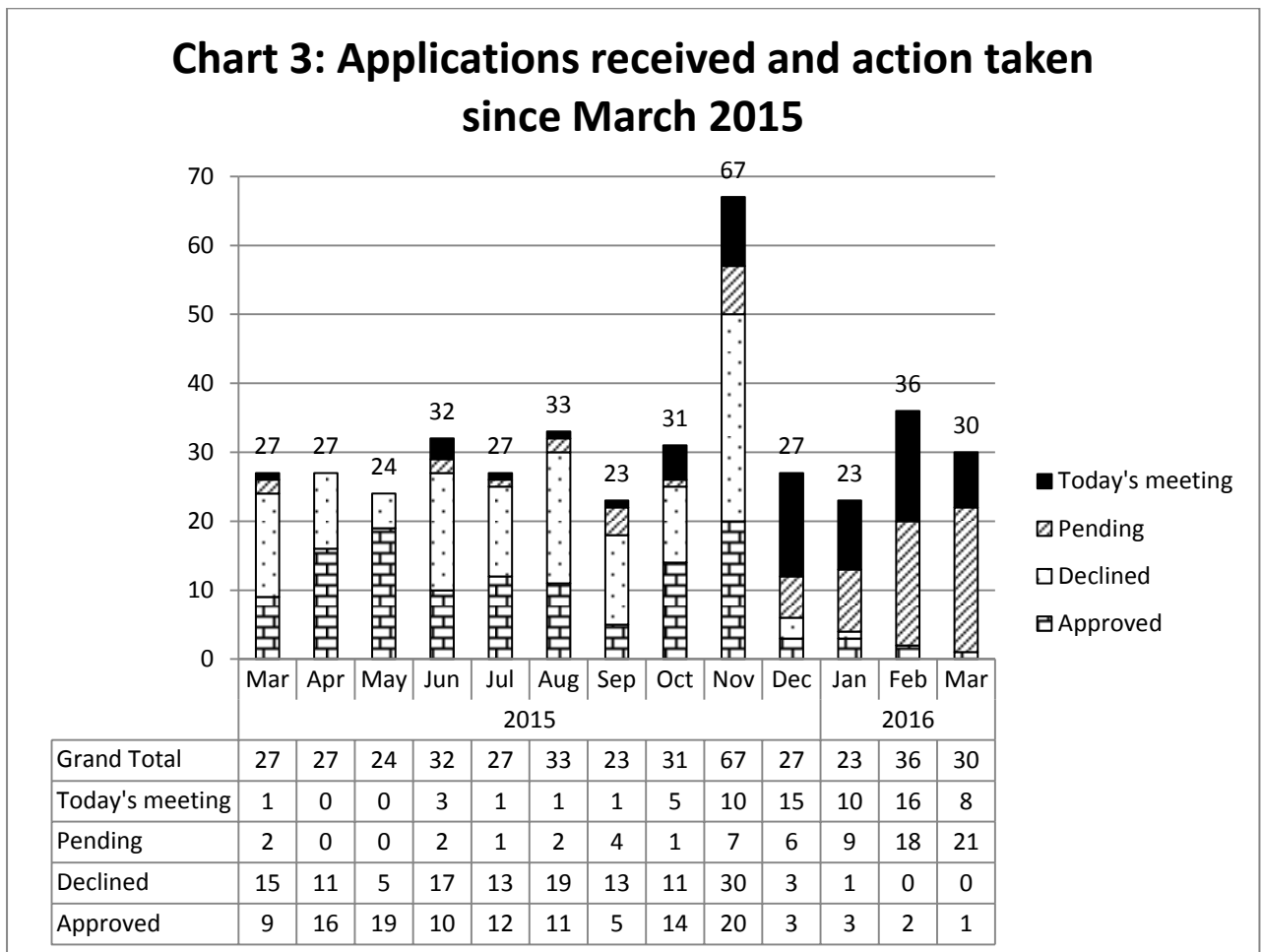


Chart 2: % grants awarded by outcome area this financial year (by grant amount)



27. Chart 3 shows the flow of applications received over the last year and action taken, allowing any seasonal variations to be seen. This excludes Strategic Initiatives as they are usually solicited rather than open programmes.



28. Between March 2015 and the end of March 2016 435 applications were received for the Investing in Londoners programmes. 125 applications have been approved and 132 declined (the remainder are pending). The spike in applications seen in November 2015 is caused by the closing date for the first round of the Stepping Stones Fund. Otherwise applications are fairly evenly spread across the year, which is comparable to previous years.

29. Officers are asking you to consider 80 applications at this meeting. Of these, 26 are recommended for a grant and 18 are reported at this meeting as having been approved under the scheme of delegations. A further 22 are recommended for rejection. 12 applications have been withdrawn by applicants and 2 have been lapsed following several unsuccessful attempts by officers for further information. (see Table 3 below).

Table 3: Action to be taken on applications today

Investing in Londoner's applications

Action to be taken	Number	Amount
Applications recommended for grant to Committee	26	£2,952,940
Funding approved by delegated authority up to £10,000 (to note)	8	£29,090
Funding approved by delegated authority from £10,001 - £25,000 (to note)	6	£131,435
Funding approved by delegated authority from £25,001 - £50,000 (to note)	4	£152,100
Applications recommended for rejection	22	n/a
Withdrawn applications (to note)	12	n/a
Applications lapsed (to note)	2	n/a
Total Investing in Londoners applications	80	£3,265,565
Additional funding stream applications	0	£0

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